## Find Art Experts Launches Website Redesign and Art Market Newsletter

Enhanced directory fast-tracks access to fine art and antiques experts

FOR IMMEDIATE RELEASE: (June, 2018) – Find Art Experts makes it easier than ever for customers to access its global



database of 5,000 art and auction service professionals today as part of a top-down website redesign. The firm has also announced a newly revamped newsletter with exclusive articles on the art and antiques market and how experts help subscribers maximize the value of art, antiques and collectibles.

Designed to put customers first, visitors will be greeted by a streamlined look giving easy access to more than 5,000 art experts. New features make it faster for subscribers to search by keyword to browse experts knowledgeable in more than 200 specialty categories. Subscribers can target searches to find experts nearest to their home or those located in several countries around the world.

The enhancements are one more way the site is redefining industry standards as the largest global network of fine art and antiques experts on the internet. Google resoundingly ranks Find Art Experts as a top website for anyone seeking art experts and art services. The site serves individual collectors, galleries, auction houses, appraisers, insurance firms, and trusts and estate fiduciaries.

"Refreshing the site is based entirely on improving user experience," said Caroline Ashleigh, Find Art Experts Advisory Board Member. "Visitor engagement and a simple yet informative presentation of experts, we felt, were as important to implementing new functions and features."

Find Art Experts' revamped newsletter will deliver straightforward content to help clients solve their problems and how to navigate the often intimidating world of fine art. It also will feature totally exclusive quick-read art market news, collector case studies, and expert advice on dozens of art services categories.

Subscribers have exclusive access to an unparalleled professional network offering cutting-edge solutions and resources to enhance your personal collection or art business. Find Art Experts' Art Service Directory delivers a new, low cost way to generate business through best-in-class member benefits and exceptional marketing. All client members may use PayPal, the most popular payment method used by collectors, and all major credit cards.

<u>Find Art Experts</u> is the premier directory connecting a global network of art and auction experts offering solutions to individuals, businesses and fiduciaries. Customers access a searchable database of more than 5,000 vetted art service providers across 45 arts- and antiques-related resources, including appraisers, auctioneers, conservators, galleries, authentication, insurance, security and more.

Contacting and collaborating with the world's art professionals has never been easier than through FindArtExperts.com. For more information or to review specialty categories, visit <a href="https://www.fineartexperts.com">www.fineartexperts.com</a> and follow Find Art Experts on <a href="facebook">Facebook</a>, <a href="mailto:LinkedIn">LinkedIn</a>, and <a href="mailto:Twitter">Twitter</a>.